

5 Great Change Management Infographics

The old saying goes that sometimes “a picture is worth a thousand words”. That a complex idea can be conveyed with just a single image. Perhaps the 2014 version would be the infographic (though pictures are also amazing).

With that said, here are 5 infographics that are great in conveying some of the key trends shaping change management.

1. Why do Employees Resist Change?

You may think that the changes you have implemented are great, but your employees might not agree. Understanding why your employees aren't embracing change is key to getting them on board. So why are your employees resisting change?

This infographic by Torben Rick answers just that question. Some of the reasons that the infographic identifies, such as fear of the unknown or change in the status quo, can't be avoided. However, there are things you can do about reasons such as lack of communication and exhaustion/saturation.

One important lesson from this infographic is to minimize the reasons for resistance that you can control and to manage those that you can't. As the diagram in the infographic shows, employees become more accepting of change over time, but only after a crisis period. Don't give up on your change and your employees will thank you in the long run.

<http://change.walkme.com/wp-content/uploads/2014/08/change-resistance-e1382561927897.png>

2. Change Management Champion

The wide range of challenges associated with change can be daunting, but thankfully MTD has an infographic to teach you how to become a change management champion. The infographic identifies the key tasks you need to perform to implement effective change management. These range from identifying important information to offering positive feedback and using proactive management. An effective change manager has to be on top of a wide array of tasks and all of these need to go well to make for a successful change initiative.

http://change.walkme.com/wp-content/uploads/2014/10/infograph_management_champion-3-724x1024.jpg

3. The Top Contributors to Organizational Development and Change

This infographic displays the top contributors to organizational development and change. It states that the number 1 priority among corporations in 2013 was growth. 66% of the top ethics and compliance program goals among companies in 2013 were improving alignment between daily operations and core

values and helping employees feel more comfortable sharing their thoughts. Lastly, this infographic discusses the top 4 leadership skills, which includes; lead the way in ethics initiatives, use your power wisely, manage crisis effectively, and cultivate a culture of change.

<http://change.walkme.com/wp-content/uploads/2014/10/1a687f74d3f2a57ad35290900eb8f56c.jpg>

4. Culture and Change: Why Culture Matters and How it Makes Change Stick

This infographic states that 84% believe culture is critical to business success and only 35% think their company's culture is effectively managed. 43% say the CEO and other top leaders should be responsible for culture change and 42% say it's all of the employees responsibility. The top reasons employees resist change is because they are skeptical due to past change efforts, they do not feel involved in the change process, and they do not understand the need for change. However, 67% think that "change programs" have a positive impact. (Via Katzenback Center, Strategy&)

<http://change.walkme.com/wp-content/uploads/2014/09/change-info.png>

5. Top 10 Critical Issues in the Workplace

Everyone knows that change management is difficult, but you may be surprised to learn just how difficult it is. This infographic created from ic4p's 2013 Critical Human Capital Issues Survey identifies the top ten critical issues facing business today. Three of the top ten, including numbers one and two, are related to change and six of the top ten have been on this list for the past four years. Two of the three top issues shared between high-performance organizations and low-performance organizations are also related to change.

This infographic shows that no matter how successful your business is, it's still worth taking a looking at your change management. Change always carries with it a variety of new challenges and the more prepared you are to deal with these challenges the better. The ic4p study also emphasizes the importance of agile leadership in embracing change, as high-performance businesses are three times more effective than their low-performing counterparts in this area.

http://change.walkme.com/wp-content/uploads/2014/08/Top_ten_critical_human-capital-issues_20131.jpg